

Special Offer!

Best Workplaces for CommutersSM, in partnership with the Association for Commuter Transportation (ACT), is pleased to present this exciting two-part offer.

First, attend the 2005 ACT International Conference in Anaheim, California on September 18-21 for the Early Bird Member Rate of \$500, a savings of \$100 - \$250! This is the 'go-to' conference for professionals who specialize in commute options and solutions, with many exciting workshops and opportunities to network.

Then, enjoy an ACT membership for 3 months at no additional cost after you attend the ACT conference. Perks include a copy of the quarterly *TDM Review*, as well as access to the Members Only portion of the ACT website which contains a membership directory, legislative updates, a job board and more.

To get this special deal, you must register by **August 19, 2005 and write 'BWC' on the registration form** next to the check box where you indicate the registration fee. For more information visit <http://www.actweb.org>.

Thanks to our friends at NJ TRANSIT for this article on a quick and easy Employee Commute Survey process...

Surveying of employees is often seen as difficult and expensive, but NJ TRANSIT uses a simple and effective e-mail survey to capture how our employees commute. Microsoft Outlook e-mail offers an option for messages to incorporate "voting buttons" (other e-mail programs may have a similar feature). This allows recipients to make a selection by clicking on one of the voting buttons.

Survey questions direct recipients to select the one option that best describes their commute, as multiple selections are not allowed. A typical example survey message is shown below. The e-mail message was crafted to emphasize how fast and easy it is to respond and to further explain the voting choices.

Here's how to create the voting buttons in Outlook: In a "New message" window, select "View," then "Options," then check "Voting buttons" and enter the wording for each button, separating them with semi-colons. You won't see the buttons on your draft, but they will appear when recipients get their messages. Our e-mail system allows us to broadcast an e-mail to "all employees" so one click distributed the survey.

One click by the recipient sends the reply. Outlook tallies all the replies in your original message in the "Sent Items" folder. In order for the system to count a reply, you must open the reply message. You can also print out a listing of all the replies to document the survey.

The finish line is in sight...

The deadline for submitting your application for the Race to Excellence is August 1. Bronze, silver and gold awards are based on the activities you've been doing all along, so why not apply? Awards will be presented at this year's ACT conference in Anaheim, CA.



For more information:

Click Here

Logo Contest...



We're looking for new examples of how employers are using the BWC logo. Maybe you've included it in your newsletter or Annual Report, or on your Web site. Perhaps you've added it to a coffee mug or sweatshirt, or are using it in combination with your organization's own logo.

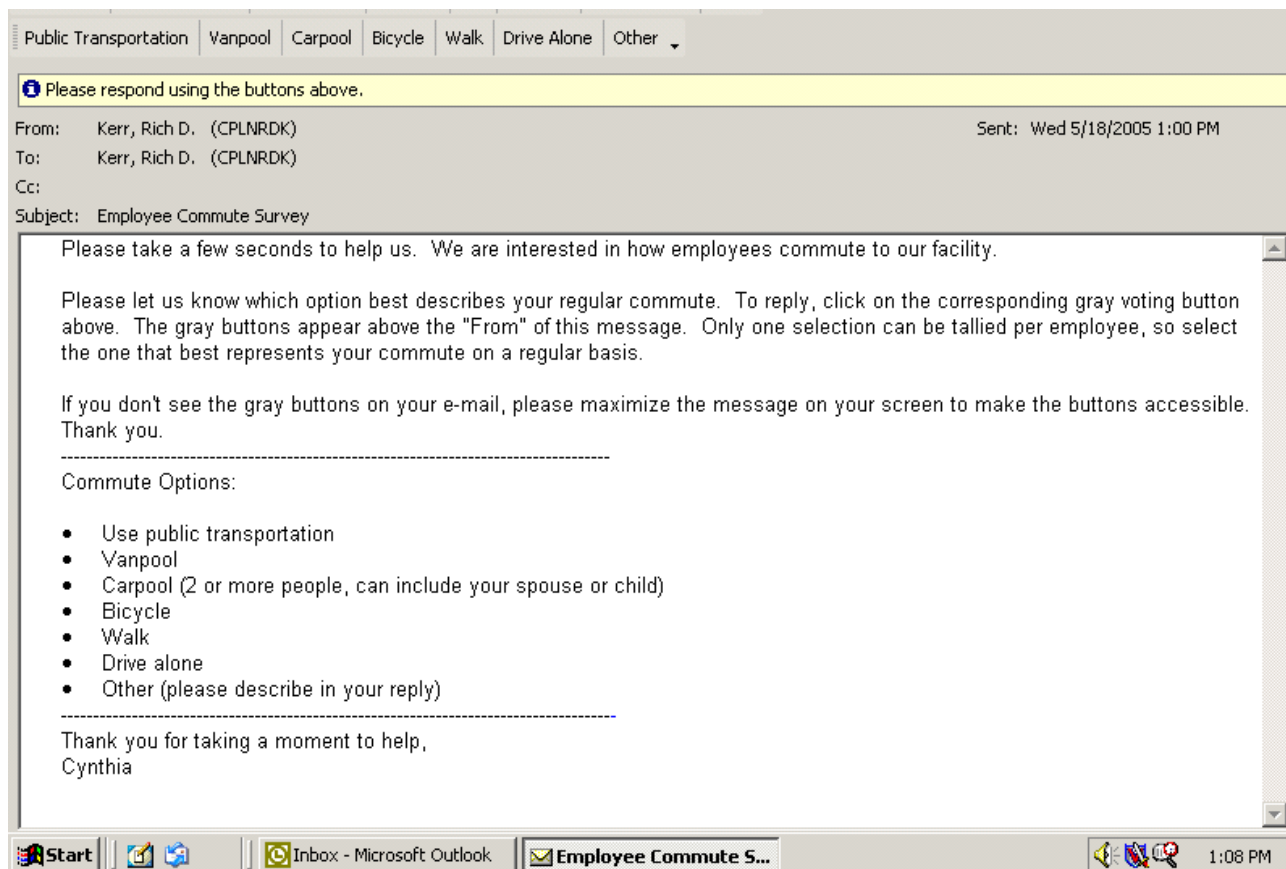
Show us what you're doing – we'll showcase the best examples on our website and in our new materials. We need your entries by July 29. Send them to: rockwell.jeffra@epa.gov, or in hard copy to Jeffra Rockwell at 2000 Traverwood, Ann Arbor, MI 48105.

Questions about the logo or how to use it? Contact us at bwc@epa.gov or 888-856-3131.



We had a 60 percent response rate (over 700 replies) in less than six business days. It took minimal effort to capture a wealth of employee information. Using this system we eliminated additional manpower to physically distribute the surveys and tally results, enhanced the speed and accuracy of compiling the votes, and incurred no survey-related expenses.

It was a great tool for us, allowing us to do more with less and we wanted to share our experience with you. Please call us (973-491-7834) if you'd like to know more about setting up an Outlook e-mail survey with the voting option. It was easy to do and only took a moment. Happy surveying!



If you are not a Microsoft Outlook user, check out these other self-survey solutions that were mentioned on last summer's TDM listserv:

<http://www.surveymonkey.com>

<http://www.selfsurveys.com>

<http://www.perseus.com>

If you have a tip or success you'd like to share, please contact Jeffra Rockwell at Rockwell.Jeffra@epa.gov



Visit www.bwc.gov Call 888 856-3131 E-mail bwc@epa.gov





Industry	BWC Employers	City	State
Banking, Financial & Insurance	Visa	Foster City	CA
Colleges & Universities	University of Pittsburgh Arizona State University University of California, San Diego	Pittsburgh Tempe La Jolla	PA AZ CA
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District	Downtown Tampa BWC District	Tampa	FL
Energy & Fossil Fuels	El Paso Corporation, Colorado Springs El Paso Corporation, Birmingham	Colorado Springs Birmingham	CO AL
Government - City & County	Maricopa County City Of Scottsdale	Phoenix Scottsdale	AZ AZ
Government - State	Department of Financial Institutions Georgia Environmental Protection Division, Tradeport	Sacramento Atlanta	CA GA
Transportation Demand Management	2Plus, Inc	Wake Forest	NC

Total Employers:	1,283
Total Employees:	2,272,612

You are receiving this E-Update because you are an employer in the *Best Workplaces for Commuters* program. Please let us know if there is someone at your organization you would like added to our mailing list by contacting us at bwc@epa.gov.